

# PUBLIC & DEATH NOTICES

CLASSIFIED RATES - EFFECTIVE SEPTEMBER 16, 2008

## DEATH NOTICE, LODGE NOTICE, CARD OF THANKS, IN MEMORIAM NOTICES, CREMATION SERVICES, MONUMENT DEDICATION

Phone - 216-999-4860  
E-mail - deathnotice@plaind.com

### SUNDAY & DAILY INSERTIONS

Basic Notice without photo ..... \$45.00 per day for 6 lines of text  
(Includes bold name heading = 2 lines plus 4 lines of text)  
Basic Notice with photo ..... \$65.00 per day for 14 lines of text  
(Includes bold name heading = 2 lines plus 12 lines of text)  
Additional Lines ..... \$8.75 per line per day  
Cross Reference ..... \$8.75 per line per day

### IN-COLUMN PHOTO

Black & white photo ..... \$20.00 per order  
(photo price included in the Death Notice rates with photo rate sheet)

Recognized Funeral directors will receive 15% commission off the "additional line rate" and on all cross-reference lineage.

### DEATH NOTICES - HOURS OF BUSINESS

Monday - Friday ..... 9 a.m. to 6 p.m.  
Saturday ..... 12 noon to 6 p.m.  
Sunday ..... 1 p.m. to 6 p.m.  
Holidays\* ..... 12 noon to 6 p.m.

\*New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Day.

### DEATH NOTICE DEADLINE

Monday - Friday ..... 6 p.m.  
Saturday, Sunday and all holidays ..... 6 p.m.

## PUBLIC SERVICE/LEGAL NOTICES

Phone - 216-999-5259  
Fax - 216-999-6350  
E-mail - legalnotice@plaind.com

Classified Per Line	Daily	Sunday/Holiday
Local	\$4.99	\$6.35
National	11.68	15.29
Retail Per Inch	Daily	Sunday/Holiday
Local	\$116.43	\$148.17
National	272.53	356.77

### DEATH NOTICE RATES WITHOUT PHOTO (GROSS)

Lines	1 Day	2 Days	3 Days
6	\$45.00	\$90.00	\$135.00
7	53.75	107.50	161.25
8	62.50	125.00	187.50
9	71.25	142.50	213.75
10	80.00	160.00	240.00
11	88.75	177.50	266.25
12	97.50	195.00	292.50
13	106.25	212.50	318.75
14	115.00	230.00	345.00
15	123.75	247.50	371.25
16	132.50	265.00	397.50
17	141.25	282.50	423.75
18	150.00	300.00	450.00
19	158.75	317.50	476.25
20	167.50	335.00	502.50
21	176.25	352.50	528.75
22	185.00	370.00	555.00
23	193.75	387.50	581.25
24	202.50	405.00	607.50
25	211.25	422.50	633.75
26	220.00	440.00	660.00
27	228.75	457.50	686.25
28	237.50	475.00	712.50
29	246.25	492.50	738.75
30	255.00	510.00	765.00

### DEATH NOTICE RATES WITH PHOTO (GROSS)

Lines	1 Day	2 Days	3 Days
14	\$65.00	\$110.00	\$155.00
15	73.75	127.50	181.25
16	82.50	145.00	207.50
17	91.25	162.50	233.75
18	100.00	180.00	260.00
19	108.75	197.50	286.25
20	117.50	215.00	312.50
21	126.25	232.50	338.75
22	135.00	250.00	365.00
23	143.75	267.50	391.25
24	152.50	285.00	417.50
25	161.25	302.50	443.75
26	170.00	320.00	470.00
27	178.75	337.50	496.25
28	187.50	355.00	522.50
29	196.25	372.50	548.75
30	205.00	390.00	575.00
31	213.75	407.50	601.25
32	222.50	425.00	627.50
33	231.25	442.50	653.75
34	240.00	460.00	680.00
35	248.75	477.50	706.25
36	257.50	495.00	732.50
37	266.25	512.50	758.75
38	275.00	530.00	785.00

## CONTACT INFORMATION

Ohio Toll Free Line ..... 1-800-362-0727  
FAX ..... 216-999-6350  
Marketing and Advertising Information Online ..... www.plaindealer.com/advertising

All advertising is subject to The Plain Dealer's advertising rate policy, terms and conditions, which are contained in The Plain Dealer's Advertising Guideline Book, or can be viewed at <http://www.plaindealer.com/policy>

Northeast Ohio Marketing Network

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